PROFESSIONAL SERVICES

Outreach Committee

TABLE OF CONTENTS

Introduction 3

1. Executive Summary 4
2. Company Overview 5
3. Business Description 6
4. Market Analysis 8
5. Operating Plan 10
6. Marketing and Sales Plan 11
7. Financial Plan 13

Appendix 16

Instructions for Getting Started with Estimated Start-Up Costs 17

Instructions for Getting Started on Profit & Loss Projections 19